

# RYAN HOBSON

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## Objective

*To work in an environment that challenges me to continue learning. To join a team of talented artists who will inspire me to be a better artist. To give back – to be helpful and inspiring to others.*

## Relevant Experience

### **ILLUSTRATION EXCLUSIVE & DESIGNER** *Becker & Mayer (Jan 2004 to present)*

- Create assembly, product, editorial, and book cover illustrations.
- Hire freelance illustrators for the juvenile division of Becker & Mayer.
- Design books, packaging, and product development for hundreds of children's titles.
- Work with other designers and editors as well as project managers on multiple deadlines.

Photoshop CS3, Illustrator CS3, InDesign CS3

Supervisors: Beth Lenz, Robin Cruise

### **PRODUCT DESIGNER** *Microsoft MSN Shopping (Mar 1999 to Aug 2003)*

- Created all editorial and product illustrations for the MSN Shopping channel site.
- Designed storefront features, user interface features, icons, and site architecture.
- Executed complex daily changes within the website and completed merchandiser ad solicitations and editorial soft-content orders.
- Worked with over 80 team members specializing in different areas of the site including other designers, product developers, art directors and editors.

Photoshop 7.0, Illustrator 10

Supervisors: Paul Ray, Robin Hartzog

### **GRAPHIC DESIGNER/ILLUSTRATOR** *MSN Sidewalk National Team (Aug 1998 to Mar 1999)*

- Designed and illustrated elements of the entire MSN Sidewalk.com website.
- Created 'buyer's guide' product illustrations, editorial illustrations, and schematic diagrams.
- Researched outside sources in order to create clear and innovative visual images.

Photoshop 5.01, Illustrator 8.0

Supervisor: David Mahlman

### **GRAPHIC DESIGNER/ILLUSTRATOR** *Anchorage Daily News (Mar 1995 to July 1998)*

- Created information graphics, publication covers, teaser boxes, and editorial illustrations.
- Worked with a team of editors and journalists on a crucial set of high-priority daily deadlines.

Photoshop 4.0, Illustrator 7.0, QuarkXPress, Excel Spreadsheet, Multi-Ad Creator, etc.

Supervisors: Cheryl Remme, Pat Dougherty, Mike Campbell, Mike Cardinez

### **MULTIMEDIA ARTIST** *Microsoft Explorapedia (Jan 1993 to Jan 1995)*

- Designed user interfaces, and created production/illustrations for several Microsoft multimedia CD-Rom titles.
- Worked on Explorapedia, Atlas, Art Gallery, Encarta, Dinosaurs, and Musical Instruments.
- Created short animated 'sprites'.
- Developed imaginative iconography, children's characters, and engaging user interfaces.
- Worked with a team of designers and illustrators.

Photoshop 4.0, Illustrator 6.0, Pagemaker 4.0, Macromedia Director, QuarkXPress, Swivel 3D, Infini-D

Supervisors: Jayleen Ryberg

## Education & Certificate

### **Mesmer Animation Lab, December of 2003.**

*Completed an 11 week immersion course in Maya 5.0*

### **Western Washington University, Graduated December 1992**

*BFA in Computer Graphics and Graphic Design*

## Skills and Software

*Photoshop CS3, Illustrator CS3, InDesign CS3, Dreamweaver, Corel Painter 11, Maya 5.0, Word, Excel, Entourage, Paper Engineering & Dye Lines, Concepting, Product Rendering.*